





LENS DESIGN TECHNOLOGY HIGHLIGHTS



OPTIMIZED

A further evolution for exclusive design.

Optimized high tech allows you to have much more accurate data. Able to analyze real information of each visual measurement of the user, creating a much more accurate mathematical calculation for each lens.



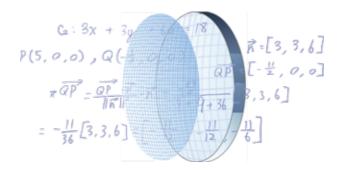
Benefits

- 100% customized lenses for each user
- Superior visual comfort
- Provides best as worn condition
- Ideal for sports wraps and fashion frames



ADAPTATIVE DIGITAL CURVE

Adaptative Digital Curve technology, incorporated into the calculations performed, maximizes the results by allowing the customization of the visual fields according to each user prescription. In addition to the possibilities offered by the Rx PLUS product line, it is possible to create designs according to the specific visual requirements of each customer.



Benefits

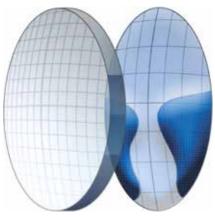
- Minimization of oblique aberration
- Rapid adaptation
- Superior visual comfort
- Homogeneous power distribution



SYMMETRICAL DIGITAL CURVE

Patented technology which provides superior vision for the lens wearer. It is a radical approach which allows the lens design to be created with a very smooth mean power profile.

- Superior patient comfort
- Sharp viewing in all directions
- Minimizes blurring experienced with traditional progressives
- Faster patient adaptation times and greater patient satisfaction



Benefits

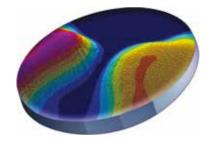
- Lenses with unique designs for each user
- Process to minimize optical aberrations
- Designs much more adaptable to the visual profile of each client



DIGITAL

It has a point-to-point calculation method, with direct conversion to a 100% digital surface.

This technology allows you to create any type of free form lens, from a standard semi-finished blank.



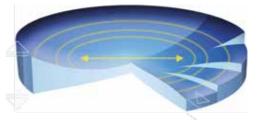
Benefits

- 100% digital designs
- Visual comfort



BLENDING

Blending technology allows the lowering of the edge of negative lenses and lowering the center of plus lenses, so that the lens is thinner, offering an enhanced cosmetic appearance.



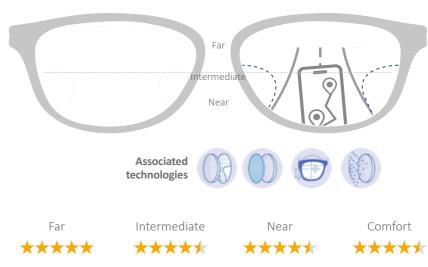




Premium design for daily use with balanced fields, with high degree of comfort and easy adaptation. The technology of this design allows complete customization for each user. MaxView design gives users the maximum possible fields of vision.

TARGET AUDIENCE

Advanced users looking for a high-performance design.



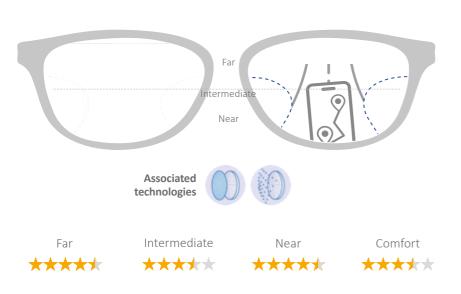
Corridor options	10, 11, 12, 13, 14, 15, 16, 17, 18, 19 and 20 mm
Lens Type	Progressive



Premium design for daily use with balanced fields, with high degree of comfort and easy adaptation. MaxView design gives users the maximum possible fields of vision.

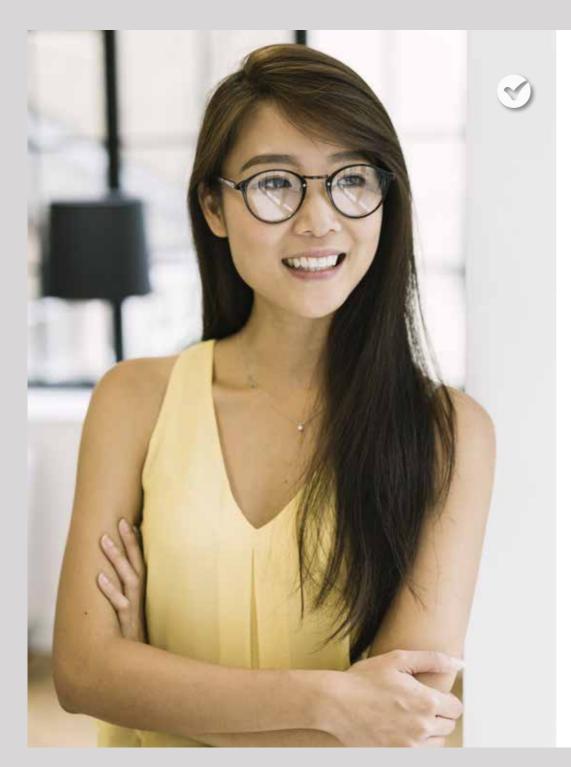
TARGET AUDIENCE

Advanced users looking for a design with good performance.



Corridor options	12, 13, 14, 15, 16, 17, 18, 19 and 20 mm
Lens Type	Progressive







Basic design for daily use with good performance and wide visual fields. Uses eye symmetry to raise the quality of the lens. MaxView design gives users the maximum possible fields of vision.

TARGET AUDIENCE

Advanced users looking for a design with good performance. Wide visual fields are more suited as a first progressive to those patients who are currently wearing Bifocal lenses.



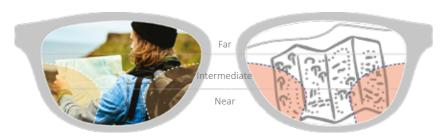
Corridor options	13, 14, 15, 16, 17 and 18 mm
Lens Type	Progressive



Design developed for sport activities and dynamic environments.

TARGET AUDIENCE

Users looking for a lens with wide visual fields and lenses with wrap style frames.



Associated technologies







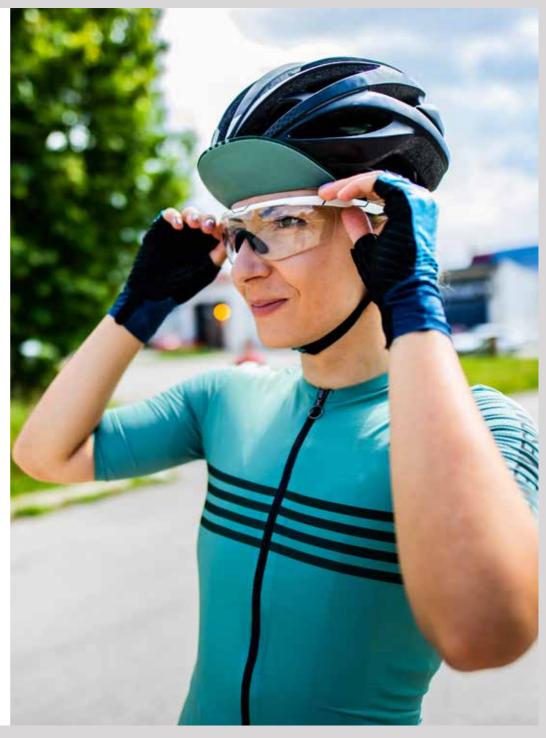
Far

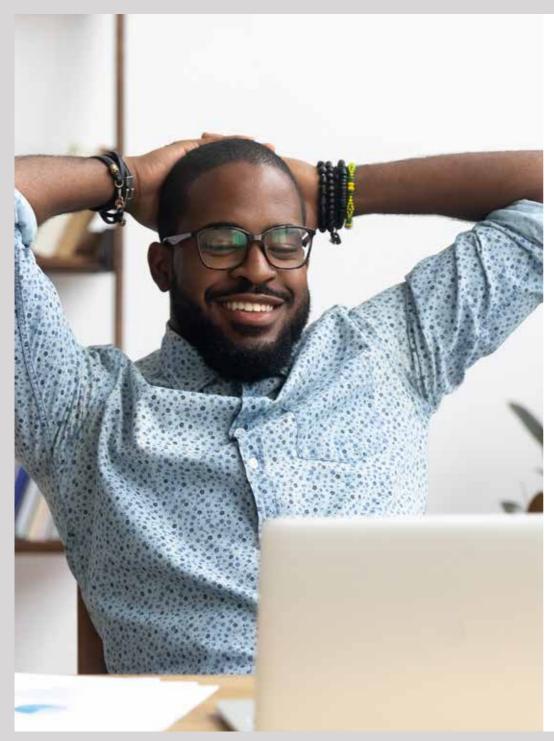
Intermediate

Near

Comfort ****

Corridor options	17 mm	
Lens Type	Progressive	







Design has a wider field of view for a more comfortable posture making the reading area more accessible. Allows the user to see up to 4 mm far.

TARGET AUDIENCE

Exclusive for office users looking for a premium occupational lens with wide visual field, for intermediate and near use.



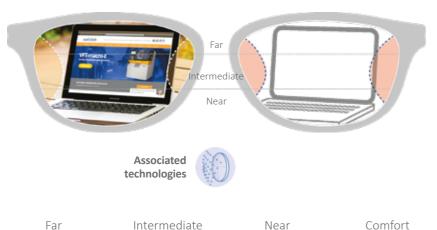
Corridor options	14 mm
Lens Type	Occupational



Progressive design ideal for non presbyoptic patients to avoid eye fatigue and strained.

TARGET AUDIENCE

Users looking for a lens to decrease visual fatigue when they spend a large portion of the day focusing at the same distance.











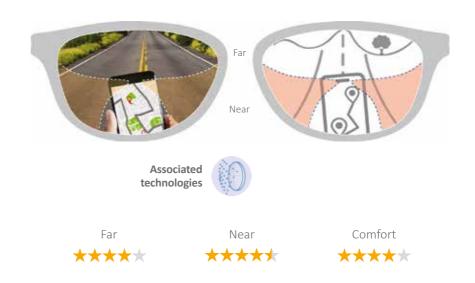
Corridor options	14 mm
Lens Type	Anti fatigue



Hybrid design with smooth transition from far to near, but with wide fields of view of a bifocal, without unsightly lines. SoftTransition design with overall low astigmatism, provides fast adaptation and fabulous patient comfort. Great transition between distance and near view, moving seamless through the fields of vision.

TARGET AUDIENCE

For emerging presbyope users. The reading segment allows for seamless transition from distance to near vision without any image jump.



Corridor options	12 mm
Lens Type	Bifocal

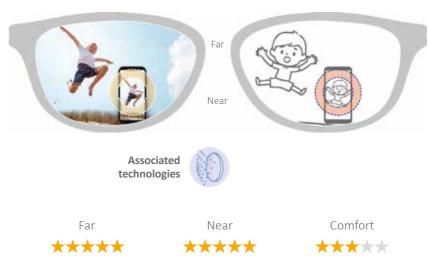




Premium bifocal design 100% digital with non visible bifocal lines.

TARGET AUDIENCE

Users with difficulties in adapting to progressive lenses and using traditional bifocal lenses.



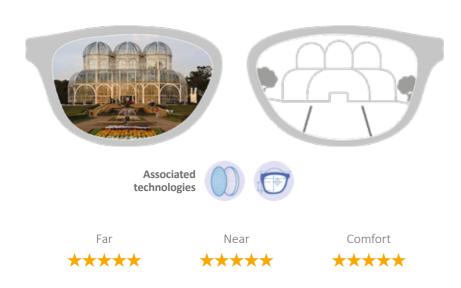
Corridor options	N/A
Lens Type	Bifocal



Premium monofocal design for curved and simple frames and daily use. The technology of this design allows complete customization for each user.

TARGET AUDIENCE

Monofocal lens users looking for a lens with good power distribution and 100% custom.



Corridor options	N/A
Lens Type	Monofocal

^{*}far and near performance depends on user individual requirements







Design that reduces peripheral distortion caused by unwanted astigmatism associated with conventional single vision lenses.

TARGET AUDIENCE

Users of prescription sunglasses, sports wrap or fashion frames looking for enhanced visual performance with a better clarity of vision.



Corridor options	N/A
Lens Type	Monofocal

QUICK LENS DESIGN GUIDE

R/Me+	FIELD OF VISION			CORRIDOR	LENS TYPE	
IVICT	Far	Intermediate	Near	Comfort		
Premium	****	****	****	****	10, 11, 12, 13, 14, 15, 16, 17, 18, 19 & 20 mm	Progressive
Advanced+	****	****	****	****	12, 13, 14, 15, 16, 17, 18, 19 & 20 mm	Progressive
Basic+	****	****	****	****	13, 14, 15, 16, 17 & 18 mm	Progressive
Sport	****	****	****	****	17 mm	Progressive
Office	****	****	****	****	14 mm	Occupational
Soft	****	****	****	****	14 mm	Anti fatigue
Bigressive Soft	****	-	****	****	12 mm	Bifocal
Bifocal	****	-	****	****	N/A	Bifocal
Single Vision	****	-	****	****	N/A	Monofocal
Sport Single Vision	****	-	-	****	N/A	Monofocal

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